

The Iowa Quarter Horse Association meeting was held at ISU in Kildee room number 104 on March 30, 2016. The meeting was called to order by Debra Donnelly at 6:46 pm. Debra Donnelly asked for a roll call with the following in attendance: Debra Donnelly, President; Colleen Conrad, Vice President, Jeanine Lowry, Secretary-Treasurer; Brian Hamrick, District #2; Jennifer Sheriff, District #3; Kim Strong, District #4; Jackie Kincaid, District #5; Rosalie Carlson, District #7; Tim Badgerow, District #8; Directors at Large: Sara Heeley & Darla Merwald. Absent were Lara Yungclas, District #1; Janelle Ward Schaefer, Directors at Large; Butch Hammer, Director Emeritus. Guests: Jennifer Horton, Missy Merwald, and Marriel Badgerow.

Minutes: Jennifer Horton noted a correction needed to be made in the February 2016 IQHA meeting minutes concerning the Youth By-laws. They should read: IQHYA updated bylaws and rules for 2016 and the changes will be printed in the magazine. They will print in the Spring issue of the magazine and will be available on the website. She also wanted a clarification that; The Silent Auction has been run by the Amateurs and Youth who have been sharing the proceeds from this each year. Motion was made by Colleen Conrad and 2nd by Jackie Kincaid to amend the minutes. Motion carried unanimously.

Finances were presented by Jennifer Sheriff as follows: Union State Bank -\$18,749.84, US Bank-\$13,631.11, US Bank- Sibley- \$13,631.11, Wells Fargo Operating- \$51,840.43, Operating Savings- \$17,896.87. Wells Fargo Breeders- \$75,551.18, Wells Fargo- Breeder's Savings- \$57,402.88, CD's : 2 yr. WP 2016- \$16,354.27, 3 yr. WP 2016 - \$1,678.96, Superhorse 2016- \$3,000.00, 3 yr. WP 2017- \$2,516.05, Wells Fargo Futurity Savings- \$333.02, Wells Fargo Futurity Savings- \$100.10. Wells Fargo Amateur- \$9,587.11, Wells Fargo Amateur Savings- \$1,800.20, IQHYA Dollars for Scholars- Union State Bank- \$20,783.70, IA Breeders Savings 2016- 49,616.06. District #2- \$19,159.17, District #3- \$8,478.88, District #5- \$4,724.41, District #7- \$5,750.73, IQHYA- Wells Fargo \$12,907.43; Green Belt Bank & Trust \$16,202.55. Kim Strong asked if there was any reason some of the money in the IQHYA Dollars for Scholars could not be put into a CD. It was discussed and decided that the savings account was paying about the same amount of interest as the short term CD's right now. Motion was made to approve the finance by Brian Hamrick, 2nd by Rosalie Carlson, Motion passed unanimously with the exception of Jennifer Sheriff who abstained from voting.

President's Comments: The main focus of our board meetings is to run and manage IQHA and its finances. Last year the board did a good job of being very frugal and finding lots of great volunteers and because of that we got a little ahead. It can be hard to get volunteers, but we need volunteers to keep this Association going. In order to run the association it is expensive and all the volunteers help to make all that we do possible. This is not the easiest job and I do appreciate everyone's efforts.

District Reports: Brian Hamrick reported for District #2 – We had a District meeting this last Saturday night and our main focus was our up going Hawkeye Classic horse show and our Trail Ride/Trail Challenge. The show bill and stall reservations will be on the IQHA website soon. We are only going to have one Trail Ride/Trail Challenge this year on the first weekend of October. We will be posting information on that to the web site soon; Jennifer Sheriff, District #3 working on setting up a meeting after the Mayflower and some of our members are going to help at the Mayflower; Kim Strong, District #4 – working on finding volunteers for the Mayflower; Jackie Kincaid, District #5- Got a lot of things planned for the Horse Fair. Finishing up a few things before the Horse Fair. Our next meeting is April 12, Clinic on May 14th still looking for help with this. This clinic geared toward beginning open, 4H, and Quarter Horse kids. We would like the IQHYA and Amateurs support this clinic and maybe get some of them to help. It will be at the Prairie Rose Arena - Elkhart, IA. Also we had hats and shirts made that say

IQHA 5th District proud. We also started a new OCAP program, which we will award 3 belt buckles for year-end high point that we will have on display at the Horse Fair; Jeanine Lowry reported for District #6- we are having a meeting to elect a new Director on April 3rd; Rosalie Carlson, District #7- We have judges hired for our show in June. Show bill is on the IQHA website. We will be sending in District news for the new website soon. For our show need a ring stewards yet; Tim Badgerow, District #8- working on getting a meeting together soon;

Amateur Report: Missy Merwald reported we will be auctioning off Rusty the horse after the Youth pie and cake auction at the Mayflower. Also at our annual meeting we decided to donate \$200 to the Mayflower, Hawkeye Classic, District 6, and the Fall futurity shows to do something at their shows to bring some awareness to the Iowa Amateurs by doing exhibitor parties or something. We are working on getting baskets donated for the Silent Auction at the Mayflower. We have 10 now and are looking for more. Collen said there was about 20 last year and some people just showed up with baskets at the show and won't tell you.

Youth Report: Jennifer Horton reported the Youth has 4 delegates going to the AQHYA YES conference on July 12 to 14, 2016, in Amarillo, Texas. Two of those are running for national office again this year, Maddie Herlocker and Clara Johnson. They both served as national officers this year. The other two delegates are Emma Schafer and Kara Cline. We also have two other member going that would be like junior members, because they are still 13, Shelby Cochran and Curtis Johnson. They are going to go along too for the leadership part of it. We had a board meeting conference call last night, we had to wait a little to start the meeting so that we had a quorum. BBQ Pot-roast at the Iowa Show Circuit, We should have some youth showing up at the Horse Fair to help with the booth. Deb said she did see Maddie Herlocker at the AQHA Convention and thought it was nice to see her there attending several of the meetings.

Magazine Report: Jennifer Horton reported she is working on the spring issue. The deadline is April 1, 2016. Some of the showbills have been turned in but I still don't have some of them. Deb said she did send out a letter to the shows letting them know the due dates of all the magazine issues. Deb also said she has not received very many IQHA show approval forms. Jennifer said she still needs to know what the association wants in the spring issue. Such as the unsold stallions list, committee list, any other news, any updates to the calendar of events. Are you going to do any district news? Deb said that it was agreed that IQHA would pay for district news to be put in the magazine. Jackie asked what does it cost for a page for IQHA? IQHA pays \$92 a page. Deb said IQHA does not pay for IQHYA and the Amateurs, but does pay for the district news. Districts are to get their news to Jennifer by April 1st.

OLD BUSINESS

Website update: Jennifer Sheriff asked for comments from the board about the newly redesigned IQHA website. Brian said he had a little bit of a problems getting into the stallion action site. Brian said he sent things in for the new website, and our show has designed our own little button for the website. Rosalie said she got a comment that it was easy to navigate. Jennifer Sheriff said she has had a lot of good comments. Also since we put the sign up for the email news we have had 10-20 people a week signing up for it. Jennifer has been putting all members on the email news, and now with all the people that have been signing up online has made a new email news list for general IQHA news to send out to those email accounts. We used to get emails about where to find information and now we have not been getting any asking where to find things on our web site.

Stallion Auction Update: Jennifer Sheriff reporting the stallion auction is going well, more being sold off of the unsold list. Jennifer Sheriff said she has had 10-12 people asking if they could put their studs on it. So far so good, we are at about \$60,000 now.

Show Bucks: Jennifer Sheriff said she can get the software to track the show bucks. Deb asked the board if they wanted to resend their motion at the October meeting to have the show bucks prepaid. Darla Merwald asked can someone go buy Show Bucks? Deb said not as of now. Jennifer Sheriff asked Are Show Bucks transferable? Brian said they were never transferable. Jennifer Horton said they do not say non-transferable. And it has been up to the horse shows. When I print out the youth show bucks they are in color and on different paper stock so that they are not photo copied. Collen said that is the same for the Amateur and Open. Jennifer Horton said that the youth don't care if they give them to someone else, because they were an award. Jennifer Sheriff said she is asking because she has someone that is wanting to use some from this year and they are not the people that received them. Jennifer Horton said that could happen if the person that received them didn't have a horse to show and they gave them to a friend. If the person that received the show bucks can't use them and they give them to someone that can then that show benefits from having them come show. Maybe have the person that received the show bucks sign the back of them. The Show Bucks that can be turned in during the 2016 show session say 2015 and are only good thru the end of 2016. The Show Bucks also say on them that they can be redeemed for entry fees, stall fees at IQHA events for the amount on the certificate. No refunds or credits issued. Jennifer Sheriff said it would make it easier for her if the Youth, Amateur and Open could let her know what was given out for awards. Collen said she would get Jennifer the Amateur and Open numbers. Jennifer Horton said she would get Jennifer Sheriff the Youth numbers. In the October meeting a motion was made by Rosalie Carlson that Show Bucks need to be bought by the IQHYA and the Amateur committee at the time of awards purchase, 2nd by Chris Tostenrud. Motion passed unanimously. We would like the show committees turn in the show buck and then have the Youth, Amateur and Open write a check back to the shows. This way it is easier to track and better for the association when doing an audit. A motion was made by Darla Merwald that we resend the motion from the October meeting. And that Show Bucks will be paid for by IQHYA and the Amateur committee as we go thru the year, 2nd by Rosalie Carlson, Motion passed unanimously.

Horse Fair update: Jackie Kincaid reported Horse Fair is April 1, 2, and 3rd. We are in booth 142 that is in the south east corner by the warmup arena. Much better spot then last year. We have lots of people that have offered to help at the booth. Anyone can come help. Got a lot of things planed for the Horse Fair. Finishing up a few things before the Horse Fair. Also we had hats and shirts made that say IQHA 5th District proud. We will have the OCAP belt buckles for year-end high point that we will have on display at the Horse Fair. We are getting a horse racing game Butch hammer. Missy Merwald is going to bring Rusty the Horse to display at the horse fair. We did have a little problem with the Avenue of breeds. They did not put us down as having a representative for the Avenue of breeds and the parade of breeds. The Horse Fair had someone else that sent in an application and they accepted it this year. Next year we will have someone we select.

By-Law Changes: Rosalie Carlson said she is working on putting something together for the website.

Mayflower update: Jennifer Sheriff reported we would like everyone to help in some way. We will have a signup sheet. Mark Harrell takes care of the announcer, and Office. We will need people to run for things, or bring water to the judges or bring bars or deserts. We have some people that are bringing meals and our exhibitor party. Jackie Kincaid asked "what day can we move in?" Jennifer Sheriff said Tuesday morning and sawdust will be put in the stalls Monday night Tuesday morning, three in every stall. Jennifer Sheriff went thru the Mayflower budget, and as of now we are on track similar to last year. Brian asked about the Judges expenses and asked who hired them. Jennifer Sheriff said Mark Harrell hired the Judges and she got the numbers from him. She will double check the costs for the judges. So far it is looking like we will have a profit on the show this year. We have \$10,000 in sponsorships, Matt Herlocker helped with that. We are selling sweatshirts and another company is selling t-shirts. We are anticipating an increase in stalls over last year. We have over 200 stalls now and more are coming in

each day. Brian Hamrick suggested that we put up signs to help direct people that have not been to our shows before. Jennifer Sheriff said that she has got some made and is going to have a couple of stalling charts in the barn. We will have a signup sheet at the next meeting. Jennifer Horton asked to get a copy of the budget and what help is needed from the youth. Brian Hamrick asked about the trail obstacles. Jennifer Sheriff said Jess Bergantzel is bringing his and we have the trail obstacles at the fairgrounds. Brian Hamrick asked about the jump standards for the gate, that he made and that Kirk Nelson should have them. Jeanine Lowry volunteered to talk to Kirk and make sure we have the jump standards for the gate at the Mayflower. We have our exhibitor party sponsored and that is on Saturday night. Profit from the Mayflower last year was \$16,299 and the estimated profit this year should be considerably higher. Deb said just something to keep in mind for next year, they are raising the price on the Jacobson Center and the pavilion next year.

Contract Labor: At our last meeting Tim Badgerow stated he felt there is a problem with the Financial Manager position being contract labor and it was suggested that we should call Iowa Workforce to clarify. Debra Donnelly said Jennifer Sheriff was talking to and working with Carrie Middleton, she is a field auditor for Iowa Workforce. Jennifer Sheriff had sent Carrie Middleton her contract and all the information about what she is doing for IQHA in the Financial Manager position. Debra Donnelly read Carrie's response "Jennifer Yes, I received the information. I processed the information and I have determined that you are not an employee of the Iowa Quarter Horse Association. Thank you for contacting us and I appreciate your concern for making sure you were classified correctly. Should you have any concerns in the future please do not hesitate to contact me." This was a good idea and now we know where we stand.

NEW BUSINESS

2016 Budget: Debra Donnelly presented 2015 numbers and talked about 2016. Jennifer Sheriff went over the budget sheet presented which is what it takes to run the Association. It does not include the Mayflower and Futurity shows, those two shows are our profit for the year. The Banquet is costing a lot of money, membership in 2015 was up about \$3000 from 2014. We will not have income from Lifetime memberships this year. We should not have our IRS payments. In 2015 we were about even with our income and expenses. So any profit is coming from the Mayflower and Futurity shows. So keep in mind when looking this over that there are some income and expenses that we will not have in 2016. And this could mean we won't come out even like 2015. There was a lot of discussion about the Banquet and getting sponsorships for this event to help with the cost. After some discussion it was decided to table the 2016 Budget so that everyone could look this over and we would set the budget at the next meeting.

Committee list; Debra Donnelly presented a list of committees for the board to look over. Committees were set, we still need someone for the Futurity Sponsors/Performance.

Team USA: Debra Donnelly presented a letter and form from Team USA for the 2016 American Quarter Horse Youth World Cup. Maddie Herlocker one of our IQHYA members is on this team. The letter and form are asking donations for Team USA's expenses or the donations can go toward a team member. Jennifer Sheriff is going to scan the letter and form and put it on the IQHA website. After some discussion about how much to give as a donation to Team USA it was decided to table it until next meeting to see what we get for a response.

Insurance: Debra Donnelly said our main Liability policy is up for renewal. We need to list all of the IQHA events that are planned or in the planning stages on the renewal form. We have the Mayflower, District 6th Show, District 7th and District 8th, Hawkeye Classic, Crawford Co. show, District 5 clinic, Futurity show, banquet, and Horse Fair.

Fundraisers: Debra Donnelly said we had talked last meeting about fundraisers. **Memberships;** Wade had suggested raising the memberships again, and what are your thoughts on that, had anyone come up with any ideas. Brian Hamrick said he brought up the idea of a \$50 membership at his last meeting and he got a lot of gasps. Brian Hamrick suggested having a prize for early 2017 memberships. Anyone renewing their membership at the Futurity show. Have a drawing for a prize. Jackie Kincaid said we are doing that at the Horse Fair this year. We are having a drawing for a \$200 dollar certificate. Also at our last meeting; Colleen Conrad suggested doing a buddy program, when we send out this year's membership card we include an additional membership form, sign your name on the bottom and they can give it to a friend and if they pay their membership then your name goes in to a drawing for a 2017 membership. The buddy membership has to be someone that was not a member in 2015 in order to get your name put into the drawing. Has to be a new 2016 membership not a renewal. Motion was made to start a buddy membership program by Colleen Conrad, 2nd by Janelle Ward Schaefer, Motion passed unanimously. We had done an AQHA mailing before and maybe we should check into doing this again. Debra Donnelly said she had seen that there was an AQHA email blast for free. Jennifer Sheriff said she could make it possible for people to buy a membership or renew on IQHAs website. Jennifer Horton mentioned that this is the 65th year of the IQHA. It was suggested that we give out a prize for the long-time member and one for the person that traveled the most miles to come to the banquet. It was suggested doing decals as a membership benefit. Jennifer Horton suggested bring back the discount cards. Tabled until next meeting.

Went in to closed session

Motion was made by Jennifer Sheriff, 2nd by Darla Merwald to adjourn the meeting. Motion carried unanimously. Meeting adjourned at 10:17

Next meeting: April 19, 2016 (Tuesday) at 6:30 pm at ISU in Kildee room number 104